



**"Cuccio Naturale – Where
pedicures flourish, scents
inspire, and trends begin!"**

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Product Guide

Marilyn Garcia
President of World Education



Welcome

"Cuccio Naturale – Where pedicures flourish, scents inspire, and trends begin!"

Come and immerse yourself in the world of Cuccio Naturale. Here we detail the production of our products, the importance of their ingredients, and their benefits and characteristics.

Patricia Freund worked tirelessly to bring the best pedicure, hand, and skincare products to Cuccio.

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Hello! I'm Marilyn Garcia. Congratulations, because if you're reading this, you've decided to learn more! We strive not only to provide high-quality products that take you on an unparalleled sensorial experience, but we also want you to understand the real benefits of Cuccio Naturale's ingredients for your skin, based on truthful data.

In addition to services that are in line with today's world.

I'm committed to providing the tools you need for success as a beauty specialist. This success involves real-world knowledge and understanding how to optimize product use to enhance, change, and/or increase profit in your salon or wherever you work.



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Each Cuccio product inspires self-care routines that balance indulgence and care, helping you feel your best inside and out.

In this section, I explain the uniqueness of each product, highlighting the qualities they have in common and providing innovative ideas for infusing creativity and intention into the use of Cuccio products, allowing your salon to create exclusive treatments that set it apart. From indulgent spa packages to unique enhancements, these products offer endless ways to surprise and delight your clients while fostering loyalty and increasing your revenue.

Cuccio Sea Salt Soak

The Cuccio Sea Salt Soak is more than a skincare product; it's an indulgent, spa-like experience designed to nourish your skin and promote total relaxation. Infused with carefully selected, high-performance ingredients, this soak reflects Cuccio's dedication to quality, wellness, and premium beauty care.

Powerful Skin-Transforming Ingredients in Sea Salt Soaks Magnesium Sulfate (Epsom Salts) A star ingredient in Cuccio Sea Salt Soak, magnesium sulfate offers proven skin-transforming benefits while creating a soothing experience.

Exfoliation: Gently but effectively removes dead skin cells, leaving your skin soft, smooth, and glowing.

- **Detox:** Draws out impurities, toxins, and excess oil, helping to keep your skin fresh and balanced.
- **Anti-inflammatory Properties:** Soothes irritation and relaxes tired muscles, ideal for recovery after exercise or a moment of tranquility.

Aloe Barbadensis (Aloe Vera Leaf Juice) Known as the best natural skin soother, aloe vera takes the Cuccio Sea Salt Soak experience to the next level.

Intense Hydration Penetrates deeply to hydrate and replenish your skin's moisture without clogging pores. Reduces redness, irritation, and inflammation caused by sensitive skin, acne, or environmental factors. Promotes skin repair, helping to minimize scars, stretch marks, and minor damage.



Innovative Ideas for Using Cuccio Sea Salt Soak in a Salon

Luxury Rituals for Hands and Feet

- **Personalized Aromatherapy Bath:** Enhance the experience by adding a few drops of essential oils to the soaking basin. Combine with warm towels for a complete sensorial experience.
- **Pre-Mani/Pedi Detox:** Begin each manicure or pedicure with a Cuccio Sea Salt soak to detoxify and soften your skin, preparing it for exfoliation and treatments. Highlight the benefits of pomegranate and aloe for a premium touch.
- **Complementary Treatment:** Offer a “detox hand or foot soak” as a quick upgrade to any service. Perfect for busy clients who want to relax without committing to a lengthy appointment.



Revitalizing Treatments for the Whole Body

- **Aromatic Steam Baths:** If you have a steam room, create a mini-spa treatment by incorporating a steam bath soak to open pores, eliminate toxins, and leave your skin feeling refreshed.

VIP Spa Packages

- **Renew & Glow Package:** Combine the Sea Salt soak with a full-body exfoliation and massage using complementary Cuccio products. Finish with a hydrating lotion to leave skin soft and radiant. Offer the package with a refreshing beverage or herbal tea for added luxury.
- **Couples Pampering Session:** Offers relaxing treatments for two, beginning with lateral foot soaks using Cuccio Sea Salt, followed by massages. Ideal for couples, best friends, or bookings for special occasions.



Workshops and Client Interaction

- **Home Care Tutorials:** Host a “Relax at Home” workshop where you teach your clients how to use the Cuccio Sea Salt Soak as part of their personal care routine. Include samples or take-home soak kits.
- **Membership Clubs:** Create a “Cuccio Spa Circle” club where clients receive monthly detox and rejuvenation treatments using the soak.



Promotional Integration

- **Retail Combos:** Display beautifully curated gift baskets that include Cuccio Sea Salt Soak and complementary products like scrubs, lotions, or cuticle oils. Promote them as perfect birthday or holiday gifts.

Cuccio Scentual Soak

Cuccio Scentual Soak contains a carefully selected blend of ingredients that work together to cleanse, hydrate, and rejuvenate the skin. Among them, Cocamidopropyl Betaine, Glyceryl Cocoate, and Aloe Barbadensis play a key role. Below is a detailed analysis of their individual properties and how they improve skin health.

Cocamidopropyl Betaine is a mild surfactant derived from coconut oil, making it an essential ingredient for cleaning products:

- **Gentle and Non-Irritating:** This ingredient effectively cleanses the skin, removing dirt, oil, and impurities without causing dryness or irritation. It is suitable for sensitive skin.
- **Foaming Agent:** Its ability to create a rich, creamy lather makes it ideal for a luxurious and enjoyable bathing experience.
- **pH Balance:** Helps maintain the skin's natural pH levels, preserving its protective barrier and preventing dryness.

The ingredient derived from coconut oil, is an emollient and conditioning agent known to improve hydration:

- **Moisture Retention:** Helps retain moisture in the skin, reducing dryness and leaving it soft and supple.
- **Skin Conditioner:** Improves skin texture, creating a smooth, healthy appearance.
- **Gentle Cleansing:** While it helps with cleansing, it ensures that your skin doesn't feel dry or tight afterwards.
- **Improves Application:** This ingredient gives the product a silky feel, facilitating smooth and even application on the skin.

Aloe Barbadensis, commonly known as Aloe Vera, is recognized for its soothing and healing properties:

- **Deep Hydration:** Aloe Vera contains natural humectants that draw moisture into the skin, providing intense hydration for dry or dehydrated skin.
- **Skin Repair:** Contains enzymes, vitamins, and minerals that accelerate the skin's natural healing processes and improve cell regeneration.
- **Refreshing Effect:** Its refreshing nature provides immediate relief from discomfort caused by dryness, sun exposure or irritation.
- **Antioxidant Protection:** Aloe Vera is rich in antioxidants that protect the skin against damage caused by free radicals and external agents.



How These Ingredients Work Together creates a synergistic blend that not only cleanses, but also nourishes and pampers the skin. Why This Blend is Perfect for All Skin Types The harmonious effects of these three ingredients make Cuccio Scentual Soak suitable for everyone.



Cuccio sea salt Scrub

The Cuccio Sea Salt Scrub is carefully designed to offer a luxurious and effective skincare experience, combining the benefits of natural exfoliants, nourishing oils, and skin-enhancing ingredients.

Key Ingredients and Their Benefits Magnesium Sulfate

- Benefit: Acts as a gentle exfoliant that removes dead skin cells, impurities, and excess oil from the skin's surface.
- Additional Role: Offers soothing and anti-inflammatory properties, helping to relax irritated or sensitive skin, leaving it fresh and soft.

Sal Marina (Sel Marin)

- Benefit: A natural, mineral-rich exfoliating agent that removes rough areas and promotes softer, brighter skin.
- Additional Role: Stimulates blood circulation, detoxifies the skin, and improves its vitality. Helps reduce dullness and revitalizes the epidermis.

Safflower Seed Oil (Carthamus Tinctorius)

- Benefit: Rich in linoleic acid, this oil deeply nourishes and hydrates the skin by retaining moisture without clogging pores.
- Additional Role: Restores the skin's lipid barrier, promotes flexibility and combats dryness, making it ideal even for sensitive or dry skin.

Tocopheryl Acetate (Vitamin E Acetate)

- Benefit: A powerful antioxidant that protects skin from environmental damage caused by free radicals.

- Additional Role: Repairs and restores the skin's natural barrier, prevents dryness, and improves softness. It also promotes regeneration and reduces signs of aging.

Grape Seed Oil (*Vitis Vinifera*)

- Benefit: A lightweight, fast-absorbing oil packed with antioxidants like polyphenols and Vitamin E. Provides deep hydration and protects skin from oxidative stress.
- Additional Role: Its non-greasy texture makes it ideal for nourishing the skin after exfoliation.

Sweet Almond Oil (*Prunus Amygdalus Dulcis*)

- Benefit: Renowned for its soothing and moisturizing properties, Sweet Almond Oil replenishes dry skin and restores its natural glow.
- Additional Role: Evens out skin tone and provides softness after exfoliation.

Avocado Oil (*Persea Gratissima*)

- Benefit: Rich in essential fatty acids and vitamins such as A, D and E, this oil penetrates deeply to provide intense hydration and nourishment.
- Additional Role: Stimulates collagen production, improving elasticity and promoting a healthier, firmer appearance.

How These Ingredients Work Together

- Exfoliation: The synergistic action of Magnesium Sulfate and Sea Salt effectively removes dead skin cells, unclogs pores, and improves skin texture. This step prepares the skin for better absorption of nutrient-rich oils and moisturizers.
- Hydration and Moisture Retention: Oils like Safflower, Avocado, and Sweet Almond penetrate deeply to hydrate and nourish the skin.
- Antioxidant Protection: Grape Seed Oil and Vitamin E Acetate neutralize free radicals, preventing premature aging and promoting skin health. This protection restores the natural barrier and protects against environmental factors.

Transformative Skin Benefits When used regularly, Cuccio Sea Salt Scrub offers the following skin benefits:

- Removes dull, dead skin cells to reveal luminous, radiant skin.
- Provides deep hydration and minimizes dryness.
- Improves softness and texture for a silky feel.
- Rejuvenates the skin's protective barrier and restores its vitality.
- Leaves a healthy, polished feel and a luminous glow.

The Cuccio Sea Salt Scrub transforms your skincare routine into an indulgent self-care ritual. Harnessing the natural power of its premium ingredients, it delivers visible results for healthier, smoother, and more radiant skin, while offering a luxurious and indulgent experience with every use.



Skin Polisher

Cuccio Skin Polisher and Sea Salt Scrub on Skin: Both the Cuccio Skin Polisher and Sea Salt Scrub are designed to improve skin texture, hydration, and vitality. However, their ingredients are meant to address different needs, offering unique benefits depending on their formulation. Here's a detailed breakdown of how their ingredients work on the skin:

- Key Ingredients: Junglas Regia (Walnut Shell Powder), Microcrystalline Cellulose
- The Skin Polisher uses walnut shell powder and cellulose to physically exfoliate the skin. These particles are finely ground, helping to remove dead skin cells and promote a smoother complexion.
- Walnut shell powder is particularly effective for areas with dry patches or uneven texture.
- It's ideal for those looking for a gentle yet deep exfoliation. However, those with sensitive skin might find walnut scrubs a bit abrasive.

Salt Scrub Marina Cuccio

- Key Ingredients: Sea Salt, Magnesium Sulfate (Epsom Salt), Silica
- The Cuccio scrub uses mineral-based exfoliants like sea salt and magnesium sulfate. These naturally derived salts are coarser and work effectively to remove dead skin cells while offering additional benefits such as detoxification and circulation stimulation.
- Silica provides a finer texture, ensuring that the exfoliation process is gentle without irritation.
- This makes it suitable for those looking for a deeper exfoliation or needing to revitalize dull or tired skin.

Comparison

- The Skin Polisher is best for light, daily exfoliations, while the Cuccio Sea Salt Scrub is better suited for occasional, deep exfoliations thanks to its salt-based formula.



Hydration and Nourishment Skin Polisher The hydration in the Skin Polisher comes from glycerin and hydrogenated jojoba oil, which seal in moisture and leave skin soft and supple.

- Ingredients such as milk and soy proteins help repair and strengthen the skin barrier, while panthenol (vitamin B5) provides extra softness and hydration, ideal for maintaining elasticity.
- This makes it particularly beneficial for dry or sensitive skin that needs hydration while exfoliating.

Salt Scrub Marina Cuccio

- Key Ingredients: Safflower Oil, Sweet Almond Oil, Avocado Oil, Apricot Seed Oil, Grape Seed Oil, Honey (Mel)
- The Cuccio scrub is rich in natural plant-based oils that deeply hydrate and nourish the skin. Safflower and sweet almond oils are light yet highly moisturizing, ensuring a non-greasy feel.
- Honey works as a humectant, drawing moisture into the skin and keeping it hydrated longer.
- Avocado oil is known for its ability to penetrate deeply, providing essential fatty acids, while apricot oil adds softness and antioxidant protection.

This makes Cuccio particularly suitable for normal to dry skin that needs intense hydration.

- The Skin Polisher focuses on hydration through humectants and proteins, making it ideal for strengthening the skin barrier. The Cuccio Sea Salt Scrub, with its nourishing oils and honey, offers deeper nourishment for dehydrated or mature skin.

Both products offer additional benefits, but the Skin Polisher leans more toward a gentle spa experience for hydration and cell renewal. The Cuccio Sea Salt Scrub offers a richer, more nourishing approach, along with detoxification, to revitalize tired or neglected skin.

Conclusion

- If your skin needs gentle, daily care with hydrating and brightening effects, the Skin Polisher is an excellent choice. It works well for sensitive, dry, or dull skin.
- If your skin requires intense exfoliation and deep nourishment, the Cuccio Sea Salt Scrub offers a luxurious solution. It's ideal for those with normal to dry skin seeking a rejuvenating, spa-like treatment.



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Skin Polisher, Cuccio Sea Salt Scrub, and Micro-Exfoliant. Exfoliants are essential for maintaining smooth, healthy skin by removing dead skin cells and promoting renewal. Skin Polisher, Cuccio Sea Salt Scrub, and Micro-Exfoliant offer unique benefits due to their specific formulas. Here's a detailed analysis and comparison of how they work on skin:

Micro-Exfoliant

- Exfoliating ingredients: sucrose, bamboo stem extract (Arundinacea), silica
- The Micro-Exfoliant uses sugar (sucrose) and bamboo stem extract for gentle exfoliation. The sugar granules dissolve as you use the product, reducing the risk of over-exfoliation. The bamboo extract adds a dry exfoliating element to refine the smooth texture.
- Its gentler formula makes it more suitable for frequent use on sensitive skin.

Key Ingredients: Vitamin E (Tocopherol), Bamboo Extract, Sesame Oil

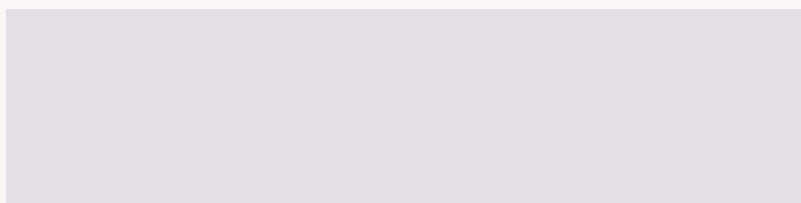
- Like the Cuccio scrub, it offers antioxidant benefits through vitamin E and sesame oil. Bamboo extract contributes to skin health by providing minerals and gentle exfoliation.
- This formula is designed to rejuvenate the skin with added protection against oxidative stress.

The Cuccio Skin Polisher and Sea Salt Scrub are designed for specific skin concerns, such as detoxification or discoloration, while the Micro Exfoliator emphasizes an indulgent everyday skincare experience with gentle application and hydration balance.

Which product is right for you?

- Choose the Skin Polisher if you're looking for gentle exfoliation, hydration, and brightening effects, especially for dry or dull skin.
- Choose the Cuccio Sea Salt Scrub if your goal is intense exfoliation, detoxification, and deep nourishment, making it perfect for treating tired or rough skin.
- The micro-exfoliant is the ideal option for sensitive or frequently used skin, as it offers balanced exfoliation while providing hydration and antioxidant protection.

By understanding your skin's needs, you can select the product that perfectly suits your routine and goals!



Body Oils

Cuccio body oil formulations contain (Sunflower Seed Oil, (Jojoba Seed Oil) and (Vitamin E Acetate). Like Cuccio dry oils, they offer a complete approach to skincare, promoting hydration, protection, and regeneration. Here's why you should consider including products with these ingredients in your daily routine:

Long-lasting hydration without clogging

- Sunflower seed oil and jojoba oil are ideal for keeping skin hydrated without leaving a greasy residue. Jojoba oil, in particular, is so similar to the skin's natural sebum that it can balance oil levels and prevent both dryness and overproduction of oil.

Antioxidant Protection Against Environmental Damage: Both vitamin E acetate and sunflower seed oil contain antioxidants that protect the skin from free radicals, which are responsible for accelerating premature aging. This benefit is crucial for anyone exposed to pollutants or UV rays on a daily basis.

Soothing and suitable for sensitive skin

- If you suffer from irritated or sensitive skin, jojoba oil and sunflower oil are excellent natural solutions. Their soothing and anti-inflammatory properties help reduce redness and discomfort while repairing and strengthening the skin barrier.

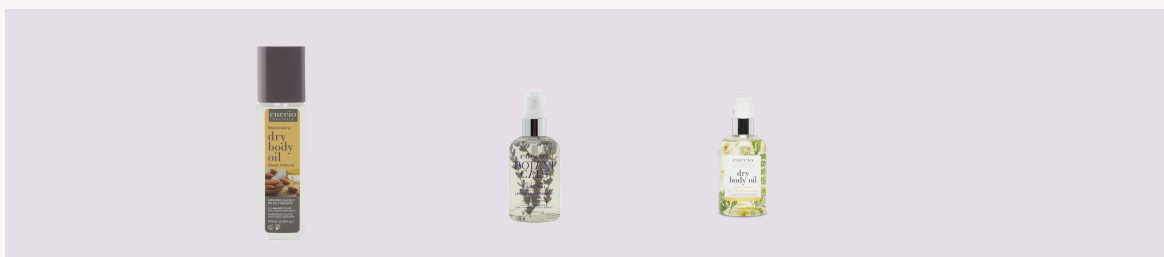
Improvement of skin textures and appearance

- Ethylhexyl palmitate not only makes product application easier, but also leaves the skin feeling soft and velvety, improving the overall appearance. It's ideal for those looking for lightweight products.
- On the other hand, vitamin E helps regenerate damaged skin and softens fine lines, giving it a healthier, more youthful appearance.

5. Ideal for all skin types

- The versatility of these ingredients allows them to be used on any skin type. The combination of non-clogging hydration, antioxidant properties, and lightweight textures ensures that dry, oily, combination, and sensitive skin will benefit from them.

In short, Cuccio Dry Oils with this combination of ingredients not only hydrate and protect, but also restore and brighten the skin. Incorporating them into your routine can help address issues like dryness, sun damage, sensitivity, or signs of aging, restoring your skin's health and natural balance. It's an investment in the well-being and beauty of your skin!



Creative Ideas for Using Cuccio Dry Oils in a Beauty Salon “Velvet Touch” Hand and Arm Treatment Offers an express treatment (ideal for adding to manicures or massages) that combines Cuccio dry oils with relaxing massage techniques.

- Step 1: Gently exfoliate your hands and arms with a light scrub.
- Step 2: Apply a small amount of oil to dry skin, massaging it in with circular motions to hydrate and improve skin texture.

Benefit: Ethylhexyl palmitate leaves a silky smooth finish, while jojoba oil soothes sensitive skin after exfoliation.

“Light Sensation” Body Massage Create an exclusive body massage service with dry oils, ideal for those looking for hydration without a greasy feeling.

- Technique: Use oils as a vehicle for the massage, highlighting their light texture that leaves no sticky residue.
- Benefit: Deep hydration restores skin's softness, while antioxidants protect against premature aging caused by stress and free radicals.

“Silk Feet” Pedicure Upgrade: Add dry oils at the end of a pedicure for an extra touch of care and luxury.

- Application: Massage a few drops into your feet and ankles when finished, focusing on dry areas such as heels.
- Benefit: The combination of ingredients smooths even the roughest areas, leaving feet looking flawless and with a velvety texture.

Antioxidant Treatment for Neck and Décolleté Offer a specialized service to care for these frequently forgotten areas.

- Step 1: Gently cleanse and exfoliate your neck and décolletage.
- Step 2: Apply the oils to dry skin in upward motions to hydrate, regenerate, and protect the skin.
- Benefit: Ideal for preventing and treating signs of aging in delicate skin. Antioxidants and moisture improve elasticity and radiance.

Personalized Take-Home Care Kit Offer your clients a small kit with the dry oils after a service.

- Idea: Includes a vial of dry oil and suggestions for home use, such as nighttime application or for nails and cuticles.
- Benefit: This not only maintains the results achieved in the salon, but also encourages fidelity and continuity in care.

These ideas not only highlight the unique benefits of Cuccio dry oils, but also offer memorable experiences, creating a luxurious environment that will keep your clients coming back. Make every salon visit an unforgettable experience!



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Butters

Cuccio Butters feature a combination of ingredients that contribute to well-formulated skincare. Aloe vera provides hydration and soothing benefits, while preservatives like phenoxyethanol and ethylhexylglycerin ensure safety and stability. Thickening agents like hydroxyethylcellulose improve texture, and tocopheryl acetate provides antioxidant protection and renewal. Together, they address key needs like hydration, safety, user experience, and rejuvenation, making them essential for effective skincare.

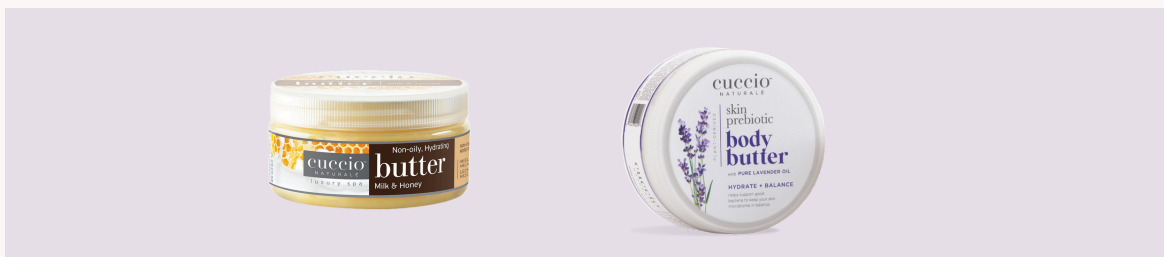
Your skin deserves the best care, and this product is designed to deliver, thanks to its combination of carefully selected ingredients. Here's why it's ideal for you:

Aloe Vera Leaf Juice is a star ingredient known for its ability to deeply hydrate skin while calming irritation and redness. It's perfect for all skin types, especially if you're looking for a refreshing and soothing feeling after a long day or after sun exposure. It offers antioxidant protection to combat environmental damage. Ethylhexylglycerin enhances the protective action of mild preservatives like phenoxyethanol, preventing bacterial or fungal contamination of the product. This not only guarantees the safety of your skin, but also ensures that the product remains stable and effective for longer, protecting your skin every time you use it.

Silky texture thanks to Hydroxyethylcellulose. Do you like your cream or gel to be easy to apply without feeling sticky? This ingredient in Cuccio butters ensures a smooth, light, and quickly absorbed texture that feels incredibly good on the skin. It also helps the product stay even, ready to deliver all its benefits from the first drop to the last.

Antioxidant Protection with Vitamin E. The tocopheryl acetate (vitamin E) found in all Cuccio butters works to protect your skin from free radical damage, one of the main causes of premature aging. It also improves the skin's natural hydration, promoting elasticity and leaving it looking brighter and healthier. Use Cuccio butters because...

This product combines the best of nature and science to give your skin what it truly needs: hydration, protection, and anti-aging care. By incorporating these effective, high-quality ingredients, you're not only investing in your skin's beauty, but also in its long-term health. Give it the chance to look radiant, fresh, and protected every day. Your skin will thank you!



Creative Ideas for Using Cuccio Butters in the Living Room

Here are ways to incorporate Cuccio butters into your salon services to enhance the client experience and highlight your product:

Moisturizing Hand Massage

- Use Cuccio butters as a key component in luxurious hand massages. Warm the butter gently before applying it to enhance the sensorial experience, leaving your hands deeply moisturized and silky smooth.



Express Hand Treatment

- Offer a quick "Hydration Boost" treatment for clients in a hurry. Exfoliate your hands with a gentle scrub, then massage Cuccio butters into your skin and wrap your hands in warm towels for five minutes.



Foot Treatments Nighttime Moisturizing Foot Packs

- Provide clients with a "Home Care Kit" to prolong the results of their pedicures. It includes a sample of Cuccio Butter and instructions for using it overnight with cotton socks for intensive hydration.

Mini Spa Add-on

- Pair Cuccio foot butters with heated booties during a pedicure to create a premium service. This sealing method increases the absorption of nourishing ingredients, leaving your feet feeling flawless and soft.



Retail Promotion Take-Home Kits

- Increase sales by offering Cuccio butters as part of a post-treatment kit. It includes a travel-sized butter and instructions for maintaining salon results.

Sample Station

- Set up a small area in your salon where clients can sample Cuccio butters. Encourage them to taste the silky texture and experience the aroma while your team highlights their benefits.

Gift with Purchase

- Offer a free travel-sized butter with the purchase of a select service or product to introduce them to the product and encourage future sales.

By creatively using Cuccio butters in your salon, you not only improve the quality of your services, but you also boost sales by creating a holistic care experience for your clients. They'll leave feeling pampered and eager to take a little piece of luxury home with them!

Cuccio Massage Oil

They have these ingredients in common and we detail the benefits of each one.

Canola Oil (Huile de Colza) Canola oil is a lightweight moisturizer perfect for massage oils. It glides smoothly over the skin, providing excellent lubrication without a greasy feel. Rich in fatty acids and vitamin E, it softens the skin, helps maintain moisture, and promotes elasticity. This makes it an excellent base for a relaxing massage that leaves the skin soft and nourished.

Safflower Seed Oil (Carthamus Tinctorius) Safflower seed oil is full of linoleic acid, which helps restore the skin barrier and retain moisture. It has a light texture that allows for smooth application during massage without clogging pores. Additionally, its anti-inflammatory properties can soothe irritated skin and enhance the overall relaxation benefits of a massage.

Grape Seed Oil (Vitis Vinifera) Grape seed oil is prized for its silky texture and rapid absorption. It moisturizes without leaving a heavy residue, making it ideal for massages. This oil is rich in antioxidants, such as polyphenols and vitamin E, which protect the skin from free radical damage. In addition to moisturizing, grape seed oil promotes skin smoothness, minimizes the appearance of fine lines, and improves skin tone, contributing to a more luxurious massage experience.

Canola and safflower oils provide a lightweight base for maximum glide, while grapeseed oil adds a luxurious antioxidant touch. Capric/caprylic triglycerides ensure a smooth, even application, and Vitamin E elevates the formulation by protecting and repairing the skin.



Creative Services with Cuccio Massage Oil for Salons

Cuccio Massage Oil is not only an exceptional product thanks to its moisturizing, relaxing, and nourishing properties, but it can also be used as a centerpiece for creating innovative and exclusive salon services. Here's a list of ideas for incorporating this versatile product into your service menu.

Glow & Relax Luxury Massage: An exclusive full-body massage that combines relaxing techniques with Cuccio massage oil to deeply hydrate the skin and relieve muscle tension. Includes:

- A prior exfoliation with a natural scrub to remove dead cells.
- A personalized massage focused on areas of tension with nourishing oil to transform the skin, leaving it soft and radiant.
- Aromatherapy options to customize the experience to each client's emotional and physical needs (relaxation, revitalization, etc.).

Ideal for: Clients looking for a relaxing and rejuvenating experience.

Skin Awakening Ritual A gentle, restorative treatment designed to renew dry, rough skin using Cuccio oil:

- Application of warm towels to open pores and prepare the skin.
- Intensive hydrating massage with Cuccio massage oil, focusing on areas prone to dryness such as elbows, knees, and feet.
- Finish with a partial or full body wrap to seal in hydration.

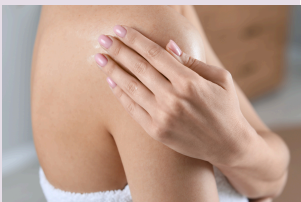
Perfect for: Colder seasons or clients with dehydrated skin that need extra care.

"Gentle Walk" Foot Ritual Specially designed to relax and revitalize tired feet:

- Initial warm bath with essential oils and relaxing salts.
- Massage focused on feet and calves with Cuccio massage oil, helping to deeply hydrate and relieve tension.
- Optional exfoliation for an extra smooth finish.

Recommendation: Offer as a complement or at the end of pedicures.

Salons can customize these services based on the season, special events, or specific client preferences. Promote the unique hydration, relaxation, and pampering benefits of Cuccio Massage Oil, turning each service into a memorable and exclusive experience your clients won't want to miss.



Deep dermal

Heat-Activated Intense Hydration Formula Discover the ultimate in skincare luxury with our Heat-Activated Intense Hydration Formula, designed to transform your skincare routine into a spa-worthy experience. This revolutionary formula delivers hydration where it's needed most—deep within the dermis—leaving your skin silky smooth, rejuvenated, and deeply nourished.

Transformative Hydration with Visible Results The formula begins as a rich, creamy wrap that transforms into a clear, lightweight serum as it penetrates your skin. This innovative process delivers intense hydration to the deepest layers, softening the appearance of lines and wrinkles, and enhancing your skin's natural glow. Your hands, feet, or body will feel softer, smoother, and visibly transformed from the first application.

A Luxurious Self-Care Ritual: Turn your skincare routine into a moment of pure indulgence by combining this formula with heat for maximum benefits. When used with warm towels, plastic wrap, or heated devices like electric gloves and booties, the product is activated by body heat to amplify hydration and absorption, giving you salon-level results in the comfort of your own home.

How to Use:

1. Start by applying an even layer of the formula to your hands, feet, or body using an application brush.
2. Wrap the treated area in plastic or place warm towels for added comfort. For a more indulgent experience, place your hands or feet in heated gloves or booties.
3. Leave it on for at least 5 minutes, or longer if you have the opportunity, for extra hydration.
4. Gently massage the remaining product into your skin after removing the wrapper. Your skin will thank you!

Infused with the Best Ingredients for Skin Health Formulated with an advanced blend of luxurious ingredients, each application nourishes and revitalizes your skin:

- Aloe Vera Leaf Juice for soothing hydration.
- Shea Butter and Avocado Oil to soften and condition.
- Vitamin E and Vitamin C esters to protect and brighten your skin.
- White and Green Tea Extracts for their powerful antioxidant effects.
- Pomegranate and Cranberry Seed Oils to rejuvenate and nourish.

Plus, this product contains soothing lavender oil and powerful allantoin to repair and comfort even the driest skin. The result is supple, radiant, and visibly healthier skin after each use.

Why You'll Love It:

Immerse yourself in the luxury of a body treatment that doesn't just work on the surface, but penetrates deeply, delivering hydration and nutrients where your skin needs them most. Whether you're pampering yourself after a long day or preparing for a special occasion, this intensely hydrating formula makes every moment feel indulgent. Get spa-quality results anytime, anywhere, and give your skin the care it deserves. Pamper your skin with the Heat-Activated Intense Hydration Formula—where innovation meets luxury.

Creative Ways to Use Deep Dermal for Enhanced Skincare
A Cozy Winter Hydration Ritual
The cold months can be harsh on your skin, causing dryness and flaking. Warm Deep Dermal before applying by placing the bottle in a bowl of warm water. Then, apply it generously to dry areas like hands, feet, knees, and elbows. Wrap these areas in warm towels or put on cozy gloves and booties for a warm and relaxing treatment that locks in moisture. Perfect for a winter evening with a cup of tea in hand.

After a day in the sun, use Deep Dermal to restore moisture and soothe your skin. Apply generously to sun-exposed areas, such as shoulders, arms, and legs. Wrap these areas with damp towels (cold or room temperature) for a cooling effect while ensuring maximum hydration. This ritual also works as an after-sun treatment for radiant, renewed skin.

Innovative Spa Service Ideas Using Deep Dermal Luxury Hand Renewal Treatment Offer a hand renewal treatment as a complement to any manicure service. Begin with a gentle exfoliation using a sugar or salt scrub, followed by an even layer of Deep Dermal applied to your hands and forearms. Wrap your hands in warm towels or place them inside heated gloves to activate the product. After 10-15 minutes, gently massage the remaining cream into your skin, leaving your hands feeling smooth, moisturized, and rejuvenated. Add aromatic essential oils like lavender for an extra soothing touch.



Revitalizing Foot Therapy: Enhance your pedicure routine with Revitalizing Foot Therapy. After a soak and a light exfoliation, generously apply Deep Dermal to your feet, up to your calves. Use plastic wrap to seal the product, then place your feet in heated booties for maximum relaxation and hydration. After 15 minutes, remove the wraps and booties, and perform a relaxing foot massage to relieve tension and deeply hydrate. This treatment is perfect for dry or cracked feet that need extra care.

Deep Dermal Restorative Body Wrap Transform body care with a full-body wrap service. Begin by exfoliating your client's skin with a gentle scrub to remove dead skin cells and prepare the skin for better absorption. Apply an even layer of Deep Dermal all over the body. Wrap the client in plastic wrap and add warm, moist towels or use a heated spa cocoon. Allow them to relax for 20-30 minutes while the formula deeply hydrates and smooths the skin. End the session with a light massage to distribute the remaining product and leave the skin radiant and soft.

Personalized Glow Treatment for Brides Offer brides-to-be an exclusive "Glow-Up" treatment that focuses on hydration and nourishment for the areas that will be on display on the big day. Target areas such as the décolletage, shoulders, arms, and hands. Use Deep Dermal with thermal wraps to maximize hydration and smoothing effects. Finish with a nutrient-rich body oil or glow lotion to enhance the skin's radiance, ensuring a flawless bridal look.

Product families or collections



•The Cuccio Naturalé Experience redefines luxury in skincare by combining cutting-edge technology and plant-derived prebiotics. Its exclusive formulas nourish the skin's microbiome, promoting a healthy balance that protects and revitalizes skin, leaving it radiant and full of life. A routine that elevates well-being. A product that combines the therapeutic purity of *Lavandula Angustifolia*, the balancing benefits of plant-derived prebiotics, and the antioxidant power of grape stem cells. Designed to nourish and protect your skin, it encourages a healthy microbiome while fighting free radicals. Paraben- and cruelty-free, with sustainable ingredients and sun technology, it meets the highest quality standards for conscious and effective skincare.

Milk and Honey A formula enriched with milk and honey to soothe and hydrate skin, combined with natural safflower, sunflower, and cottonseed oils. Vanilla and sugarcane extracts provide nourishing and softening properties, leaving skin soft, moisturized, and with a delicate, sweet, and comforting aroma.



POMEGRANATE & FIG A powerful blend of pomegranate and fig that combines antioxidant, anti-aging, and revitalizing properties. This product deeply nourishes and hydrates the skin, helping it look firmer, smoother, and more radiant. Ideal for complete, rejuvenating care.

VANILLA BEAN & SUGAR A delicious combination of vanilla and sugar that pampers your skin with antioxidant and moisturizing properties. This product provides a comforting and de-stressing experience, leaving your skin soft, nourished, and with an irresistible aroma that soothes the senses.



Product families or collections



WHITE LIMETTA & ALOE VERA A refreshing combination of white limetta and aloe vera designed to care for your skin. With soothing and moisturizing properties, this product balances the skin while leaving it soft, refreshed, and revitalized, providing a unique feeling of comfort.

WHITE TRUFFLE An exclusive product with white truffle that provides refined hydration and radiance to the skin. Rich in antioxidants, this luxurious treatment deeply nourishes, leaving skin radiant, soft, and visibly revitalized.



Coconut and Ginger Discover energy and balance with every application with this exceptional combination of coconut and white ginger. Coconut intensely nourishes, hydrates, and softens, while white ginger restores the skin's natural balance and soothes with its calming properties. Enjoy renewed, revitalized, and vibrant skin with this combination that transforms your daily skincare routine into a moment of well-being.

ARTISAN SHEA & VETIVER An effective treatment with shea butter and vetiver that intensely hydrates and soothes the skin. Enriched with papaya and mango enzymes, this softener helps remove calloused skin, leaving your feet soft and renewed.



Product families or collections



Tangerine & Argan A unique combination of mandarin and argan oil that transforms your skincare. Mandarin, rich in vitamin C, soothes and revitalizes, while argan oil, loaded with omega-6 essential fatty acids, linoleic acid, and vitamin E, provides deep hydration. Enjoy soft, nourished, and radiant skin.

Mango & Bergamot: An exquisite blend of mango and bergamot designed to care for your skin. Antioxidant-rich mango provides soothing properties, while bergamot purifies and clarifies. The result is renewed, balanced skin with a natural glow.



EUCALYPTUS + MONTANA FLOWER The ingredients of eucalyptus and montana flower act as antibacterial and antiseptic and have a refreshing effect, making it ideal for massaging into tired legs. Eucalyptus oil helps protect the skin by neutralizing free radicals present in the environment. Montana flower hydrates and comforts damaged skin.

LAVENDER + ROSEMARY The ingredients in lavender and rosemary can help cleanse and soothe skin. It is gentle and suitable for all skin types. It helps keep skin hydrated and balanced, providing a refreshing and invigorating sensation. Lavender is prized in aromatherapy for its ability to reduce stress and promote feelings of calm and well-being.



Product families or collections



SANDALWOOD + SAGE Sandalwood and sage have anti-inflammatory and antiseptic properties that can be beneficial for soothing skin irritation. They are also said to have antiseptic properties that can help prevent skin infections.

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